We provide full scale, bespoke solutions to improve the effectiveness of Google Marketing Platform (GMP) and/or non Google solutions, through the use of custom built solutions.

## Who needs this?

 Organisations looking to improve their use of ad tech platforms through advanced, customised solutions

## What's included?

- Provide an Initial consultation around overall goal and plan
- Build a project plan
- Create project solution including coding of custom solutions (where required)
- Conduct QA and testing of development
- Implement solution to live environment
- Provide overall Project Management for deliverables in the project
- Optionally provide ongoing support and maintenance



## Why Work With FiveStones?

- Experienced GMP, media and data experts to develop a best in class solution
- We use comprehensive frameworks, custom builds and connect external data to help improve efficiency and achieve data-driven decisions
- We use proprietary toolkits to accurately and efficiently achieve business goals

## How can I get started?

To get started with Platform Automation & Integration with FiveStones, please email us at <a href="mailto:info@fivestones.net">info@fivestones.net</a>

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